

Cristian Corvalán



Business Intelligence Analyst with over 7 years of experience in data analysis, visualization, and reporting for large organizations, delivering BI dashboards and solutions used by multiple business teams. Specialized in Power BI, QlikView, Qlik Sense, and Google BigQuery, with a strong focus on data-driven decision-making, reporting automation, and continuous improvement of analytical processes. Experienced working in agile environments and with international teams.

KEY SKILLS

- Business Intelligence: Qlikview / Sense
- Data Manipulation: Google Bigquery
- Agile Project Management: Scrum Master, Kanban
- Advanced editing skills in Adobe Photoshop/Lightroom.
- Web Development / CMS Management
- Marketing & SEO
- Professional Photography
- Graphic Design – UI/UX
- Brand and Corporate Identity
- Languages: Spanish (Native), English (C1)

Education

- Digital Design Analyst – Instituto Belgrano
- Journalist / Photojournalist – Ecos del Mercosur
- Polimodal in Communication Arts and Design – Colegio del Sol

Contact

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 Cristian Corvalán - | LinkedIn

Experience

E-ntelligent SRL | December 2024 – Present.

PowerBI | Looker | Hootsuite

Business Intelligence & Data Visualizer working hand in hand with the marketing team for strategy and results analysis

- Development of dashboards in Power BI using Hootsuite data, contributing to the **optimization of campaign costs** and the **tracking of marketing KPIs** for multiple accounts.

Accenture LTD | April 2019 – November 2024

Qlikview | QlikSense | Google Bigquery

Business Intelligence & Data Visualization Analyst

- Dashboards used by **multiple internal audit teams and leaders**. Implemented reporting solutions from scratch, improving visibility of operational and financial KPIs.
- Provided support, maintenance and optimization of existing reports, improving performance and usability.
- Collaborated in the planning and migration of reports from Qlik to Power BI.

Documented processes and provided support to other analysts on the team.

DEKER Computing | April 2011 – December 2014

CMS | Adobe Illustrator/Photoshop | SQL | PC repair and assembly.

Website developer and brand designer among other tasks, such as PC repair and maintenance.

- Development of websites and digital solutions for corporate clients.
- Brand design, visual identity and digital presence.
- End-to-end web project management.

PIXEL Kingdom (HelloMÜW) February 2010 – April 2015

CMS | Adobe Illustrator/Photoshop | Hosting tools

Web Development and Corporate Identity, being part of a team located in Uppsala, Sweden.

Modality: Remote Work.

- In charge of the entire web area. Design, concept and development.
- Brand design, identity and creation of brand manual for clients.
- In charge of the security of portals and websites of clients from approximately 8 countries.

IPC ROSARIO INSTITUTE | February 2012 – November 2013

3DS Max | VRAY | Unreal Engine

3D Studio Max tutor at a tertiary institute.

- Teach 3D design concepts from scratch and the types of industry available for it.
- Use of the Vray renderer and its corresponding optimization to improve renderings.
- Export assets and import them into the Unreal Engine for Game Development. Photorealistic texturing and rendering for specialized fields and creation of basic 3D environments.

MASTER MULTIMEDIA SOLUTIONS January 2006 – Oct 2013

Flash/Actionscript | HTML | PHP | Photoshop

Web Developer and Brand Designer for a design studio that also had a retail hardware store.

- In charge of the entire multimedia area. Web design, custom solutions, hosting, branding and social networks.
- Repair and assembly of custom computers. Virus optimization and cleanup.
- Meetings with clients to define corporate objectives: massive purchases of hardware and digital solutions, branding, advertising and web development recommendations.
- Responsible for closing deals with clients.

Personal Projects

PHOBOS.AR (SAS - OWN PROJECT)

MySQL | WordPress | OBS

Web Design and Corporate Identity.

- Use of agile methods to develop projects.
- Brand and Marketing Study
- Website Development, OBS Overlays, Photo Shoots, Photo Editing, Video, Video Editing, Corporate Identity, SEO, Google Analytics, Marketing Campaigns

CRISTIANCORVALAN.COM (OWN PROJECT)

MySQL | WordPress | Google Analytics

Blog and portfolio in Spanish about everything I do related to my activities and hobbies, including an eSports NGO.

- Online streaming of photo editing and photo shoots.
- Sample of personal projects, mainly related to eSports, coverage and news.